

**Pfriends Pfor Pflugerville's Pfuture
2004 Annual Report**



Pf4

Pfriends Pfor Pflugerville's
Pfuture

VISION

Pfriends Pfor Pflugerville's Pfuture will become a non-profit leader in the Pflugerville area by providing bold solutions and innovative programs to foster the empowerment of creating a viable community.

MISSION

To enhance the quality of life for all citizens and seek the funding sources to make such an expectation a reality

GOALS

To provide general project support for the benefit of the community while working toward eliminating duplicity, inefficiency and ineffectiveness between new programs and established community offerings

PHILOSOPHY

Pfriends Pfor Pflugerville's Pfuture (Pf4) believes all our citizens deserve to have quality of life. Pf4 recognizes that the community as a whole must combine the available support systems to make this happen.

Our aim is to:

- ✓ promote well being, social fellowship;*
- ✓ alleviate or prevent life threatening situations;*
- ✓ encourage better health and fitness, economical development, historical values and heritage of the residents;*
- ✓ identify community needs and assist with delivery systems;*
- ✓ assist and support member associations;*
- ✓ engage in charitable activities for the betterment of the community;*
- ✓ instill community spirit; extend moral and material aid to member associations; as well as*
- ✓ promote the protection of the natural environment.*



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Letter from the Directors

On behalf of the Pfriends Pfor Pflugerville's Pfuture (Pf4), we are pleased to present the 2004 Annual Report. This report provides information on the important work benefiting the Pflugerville community at-large.

In March 2004, a group of civic and community leaders joined together to create the Pfriends Pfor Pflugerville's Pfuture, a 501(c)(3) non-profit corporation. Each year we plan to evolve and transform the organization to meet the community's current needs. At the end of our first calendar year, Pf4 remains steadfast in its purpose-driven mission to improve the quality of life for all our citizens.

Chances are that we will help someone you know through our efforts... neighbors, families and friends. Our efforts are guided to provide programs that are not already established within the community. We choose to sponsor programs that start where other efforts stop. This responsibility is accepted with great scrutiny as the growing community is an eclectic mix of talent, resources and needs.

A catalyst is needed for Pflugerville now, more than ever. The downturn of the economy and rapid population growth has stretched city, county, state and federal services beyond their limits. This year, we invite you to review our community impact and future benefit to the community. Pf4 has taken the opportunity to review our work. You will find the approved projects deemed worthy of being carried forward into 2005.

Cat Callen
President

David Buesing
Vice President

What we do

Pf4 has had two noteworthy successes in its' short time of operation. Pf4 is actively researching funding sources for projects that are scheduled to carry over into the 2005 calendar year. Additional projects are considered on a case by case basis.

2004 Projects



Holiday Toys for Needy Children. Our ability to obtain Mattel and TY toys through the Toy Bank directly benefits the Blue Santa Program. This program, which assists needy families with a holiday meal and toys for the children, was strained by an annual 24 percent growth in need during an economic downturn. Through collaboration Pf4 was able to step in and provide toys valued at over \$250,000 for less than \$1,000 in actual costs. We also collaborated with the U.S. Marines' Toys for Tots program to distribute an additional 500 toys for needy children. Through this successful project, PF4 expects 1,250 children to be served during the 2004 holiday season.



Sidewalks, Trails and Recreational Equipment. Pf4 responded to a collective neighborhood voice to complete a sidewalk where children walked through an unpaved marshy area on their way to school. With the support of the neighbors, our state representative, and the City of Pflugerville Parks and Recreation Department, Pf4 obtained a \$1,500 Kodak/Conservation Fund grant. This money was partnered with two different city funds to obtain local Pflugerville Economic Development Corporation matching funds. The final project (\$45,000) completed the originally requested sidewalk, assisted with finishing a second trail and obtained outdoor recreational equipment for two other neighborhoods. The final project is expected to service 250 families and innumerable visitors in three Pflugerville area neighborhoods.

2005 Pending Projects



Summer youth opportunities. The expansion of various summer opportunities through the use of scholarships for our community's underprivileged youth will make available life skills that would otherwise be cost prohibitive to the less fortunate. Scholarships will apply to programs which are administered by the Pflugerville Parks and Recreation Department, including summer camp, American Red Cross swim lessons, and Recreation Center memberships. These opportunities will be offered at no charge to eligible children who meet the USDA free lunch guidelines. Associated costs total \$9,250.

Trail connections. Our community has a wonderful, well-used trail system for recreational and non-motorized transportation uses. Due to the rapid growth of our community and the age of some neighborhoods there are disconnects in the trail system. Connecting three additional trails will improve the community's health and wellness through recreation. We believe that a more complete system will also support the President's HealthierUS initiative and the Governor's Texas Round-up, health and fitness campaigns. Associated costs total \$50,000.

Skateboard park. A skateboard park is a high priority with our youth who currently have no authorized facility where skate enthusiasts can practice their sports. In addition to supporting our youth in sports, this project is expected to reduce skateboard damage to the city's greenways, parks and trail system. Associated costs, which include land acquisition and construction, are estimated at over \$1M, dependent on real property costs.

Free fishing piers. Lake Pflugerville, a 180-acre city of Pflugerville drinking water reservoir, is scheduled for completion in September 2005. The lake will be stocked with multiple species of fish. Free fishing piers will enhance the planned park facilities and trails at the lake. This project covers expenses for materials only with labor being provided by other sources. Each fishing pier is estimated to cost \$9,500 with associated costs for the planned four piers totaling \$38,000.

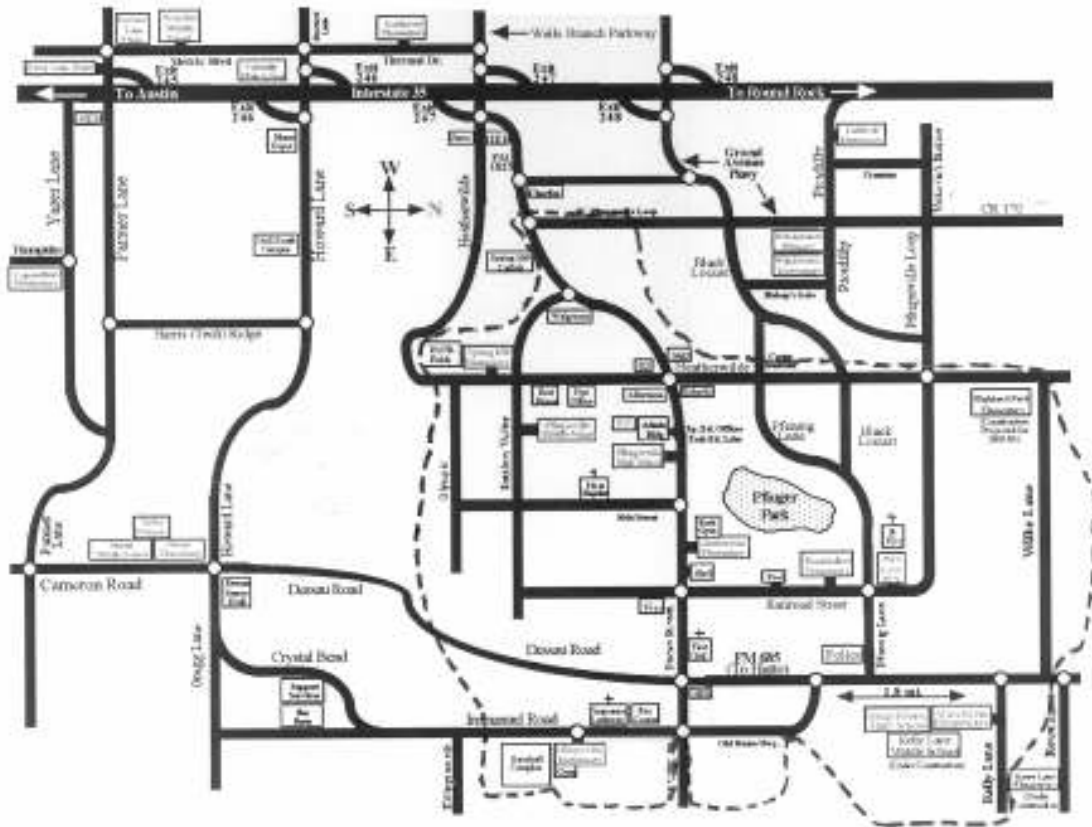
Animal shelter. The current facility used by the Pflugerville Animal Control to house animals found at-large is inadequate in size and amenities. Acquisition of the real property and design work for the shelter has been completed through separate funding. This project entails the actual construction of the new animal shelter. Associated costs total \$230,000.



History

November 2003	Plans to set up the organization were discussed. Four areas were targeted: scholarships, economic development, beautification and youth activities.
December 2003	It was agreed that the President would sign all grants. Research is planned at the Hogg Foundation. The bank account will be set up at the new Credit Union. A plan and mission statement was developed. Members should forward biographies. The first projects are summer opportunities, skate board park, a children's museum and trails.
January 2004	The bank account was opened. The project budget for summer opportunities was presented and discussed. The mission statement and values were discussed. Letterhead will be designed. The project budget for the skate board park was presented. A report on the children's museum took place.
February 2004	The idea for a children's museum was tabled for one year to establish the organization through smaller projects. The mission statement and letterhead were discussed. A press release was discussed announcing the non-profit. The annual budget will be drafted to include the opportunity to gain economic development match monies.
March 2004	The Internal Revenue Service non-profit designation letter was received. Grant proposals were sent to HEB, The Milagro Foundation and the Trull Foundation for youth summer opportunities.
April 2004	The difference between pocket parks versus one large skate park was discussed. Possible land acquiring was discussed. Seeking monies for this project from the Optimist and Rotary Club were discussed. Downtown improvements will cost up to \$12M. A trails map will be brought to the next meeting to discuss the needed locations for dog stations and trash cans.
May 2004	Grant proposals were submitted to AT&T Wireless for wi-fi technology, as well as Kodak and Entergy for trails. An annual campaign was discussed. It was suggested that businesses such as Sail and Ski, Academy, REI and others be approached for merchandise to raffle for the lake opening.
June 2004	The Texas Downtown Association - Anice Reed Fund will be approached for downtown beautification. The Drop-by-Drop program will be incorporated into the effort. City merchants will adopt a flower pot. The Downtown Merchants may utilize their golf tournament funds and personal donations. The Dollar General Stores (cash) and Match-In-Kind International, Inc. (Mattel toys) will be approached for the benefit of the Blue Santa program. A call was placed to the U.S. Marines Toys for Tots program. A partnership was formed where Blue Santa will distribute toys as there are so many soldiers deployed at this time. A grant proposal was sent to Albertson's for youth summer opportunities.
July 2004	Resources for an animal shelter were discussed. Trull Foundation, HEB, Albertsons, Dollar General, and Entergy declined grants. Letters of support from the various represented organizations were requested for the Department of Agriculture's Downtown Revitalization grant. Mattel toys (300) were received for Blue Santa.
August 2004	Approval by email was granted to approach The Discovery Store and Match-In-Kind (TY toys) and letters were distributed. A grant proposal was sent to Walgreen's for youth summer opportunities.
September 2004	No activity.
October 2004	TY Teenie Bopper Babies (95,200) were received for Blue Santa. The Discovery Store declined the grant proposal.
November 2004	The Anice Reed grant for Pflugerville's Downtown Beautification project was awarded at the Texas Downtown Annual Convention in Bryan, Texas. This project is a collaboration with the Downtown Merchant's Association and Keep Pflugerville Beautiful.
December 2004	The Annual Report and year end meeting is planned.

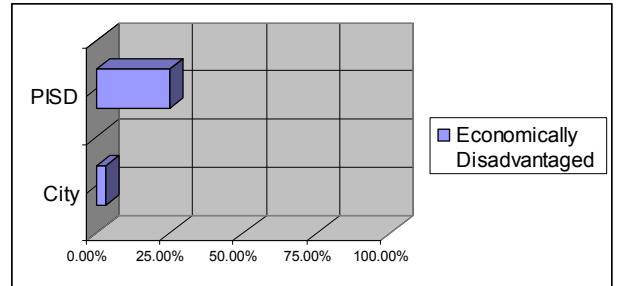
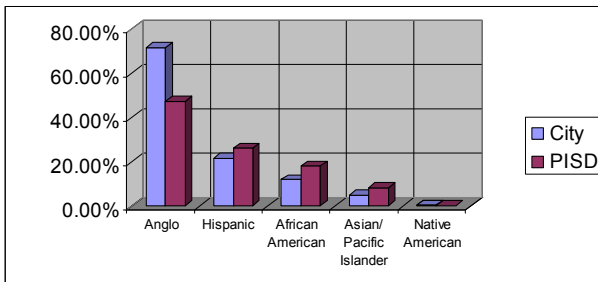
Where we do it



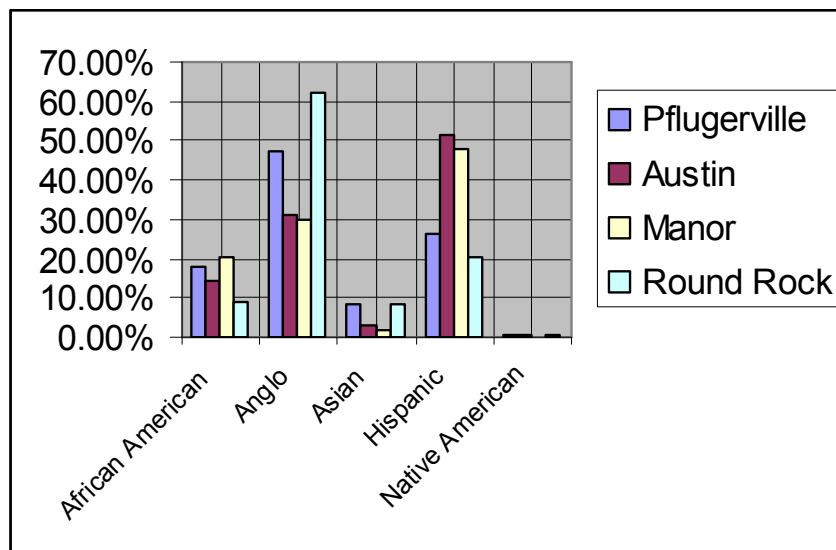
There are 13 square miles of city limits and an additional 30 square miles of ETJ. The city and ETJ residents as well as those within the 100 square miles of school district boundaries directly benefit from our programs. These somewhat concentric areas provide for a diverse population with varying needs.

Why we do it

The demographics by local area are very diverse. The city, extraterritorial jurisdiction and school district have varying degrees of ethnic mix. There are currently nine prevalent languages other than English spoken within the homes of the Pflugerville Independent School District's students, primarily Spanish and Vietnamese. At this time, 25 percent of the population is underprivileged and 8 percent are considered English-limited. According to those who provide local human services to the needy, our area also has an undocumented number of migrant residents. With the rapid population growth in the Central Texas area, the current population density and diversity are expected to change.



City of Pflugerville demographics are from American FactFinder as published by the U.S. Census Bureau for 2000. The Pflugerville Independent School District demographic information is gathered from the ISD's web page.



Information gathered from the Texas Education Agency

How we do it

Statement of Activities & Statement of Financial Position December 31, 2004

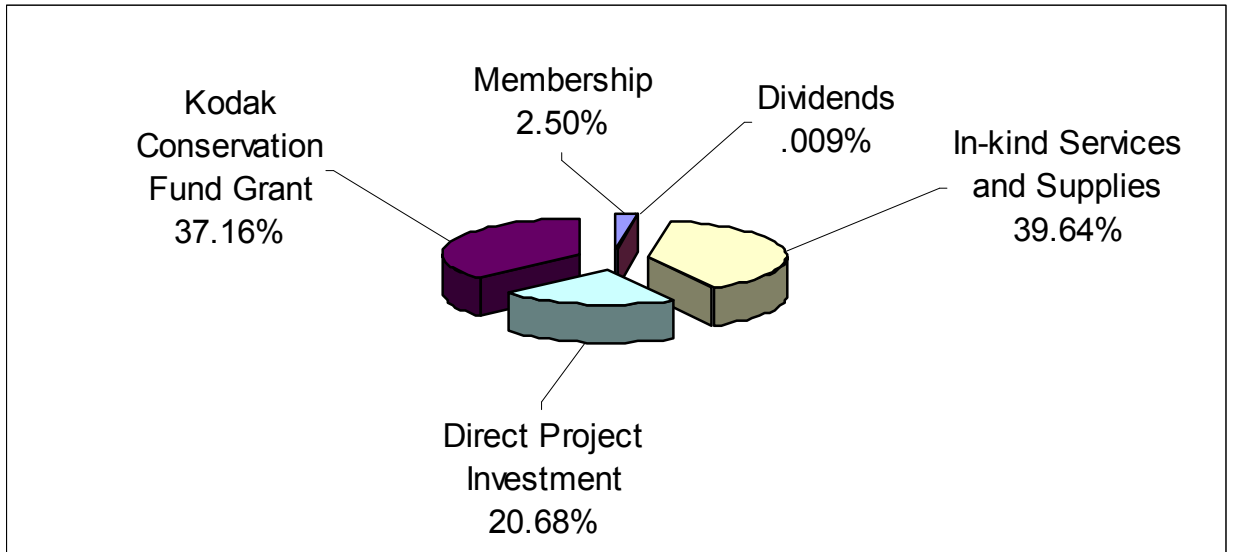
Statement of Activities For the Year Ended December 31, 2004

	<u>Jan - Dec 2004</u>
Public Support and Revenue	
Income	
Blue Santa	835.00
Contributions	126.00
Kodak - Conversation Fund	<u>1,500.00</u>
Total Income	2,461.00
Expense	
Arbor Creek Hike & Bike Trail	1,500.00
Bank Charges	51.73
Blue Santa Toys	835.00
License and Fees	<u>500.00</u>
Total Expense	<u>2,886.73</u>
NET ORDINARY INCOME	-425.73
Other Income/Expense	
Other Income	
Dividend Income	<u>0.20</u>
Total Other Income	<u>0.20</u>
Net Other Income	<u>0.20</u>
NET INCOME	<u><u>-425.53</u></u>

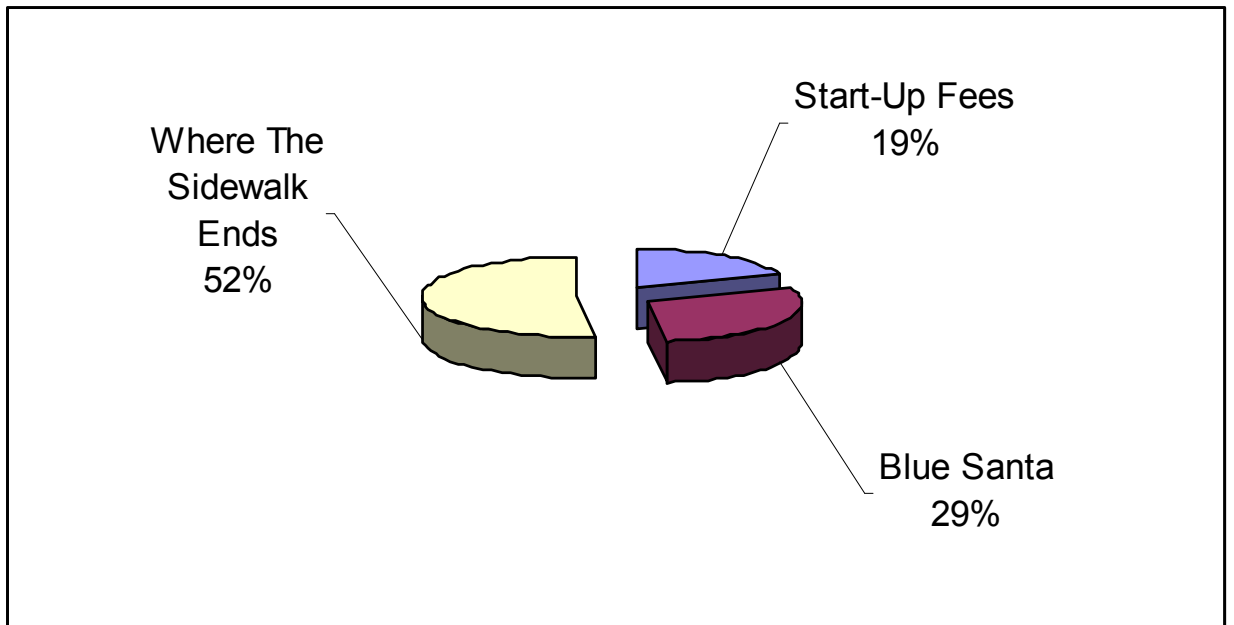
Statement of Financial Position As of December 31, 2004

	<u>Dec 31, 2004</u>
Assets	
Current Assets	
Checking/Savings	
GEFCU Checking	1,074.27
GEFCU Savings	<u>25.20</u>
Total Checking/Savings	<u>1,099.47</u>
Total Current Assets	<u>1,099.47</u>
TOTAL ASSETS	<u><u>1,099.47</u></u>
Liabilities & Net Assets	
Net Assets	
Net Asset	1,525.00
Net Income	<u>-425.53</u>
Total Net Assets	<u>1,099.47</u>
TOTAL LIABILITIES & NET ASSETS	<u><u>1,099.47</u></u>

Total 2004 Revenue



Total 2004 Expenses



Who we are

Pf4 was formed by concerned civic and community leaders. The service by the directors has been invaluable as the dedicated individuals bestow much technical and professional advice for our start-up organization. We are indebted to our founders and foresee their contribution as a rock to build upon.

2004 Directors' Profile

Age

Average: 45
Range: 30-57

Education

Associate's degrees: 1
Bachelor's degrees: 4
Advanced degrees: 3

Gender

Male: 1
Female: 7

Occupations

Accountant: 1
Business: 1
Government: 3
Personal Investor: 1
Professional Volunteer: 2

Ethnicity

0 African American
0 Asian/Pacific Islander
7 Caucasian
1 Hispanic
0 Native American

Total years work experience:
239

Average work experience per
person: 30 years



2004 Directors' Biographies

President Catherine (Cat) T. Callen

Cat Callen is serving as the first female mayor for Pflugerville. She has a degree in Economics with a minor in Public Policy from Duke University. She has served on the City's Planning and Zoning Commission. Mayor Callen has lived with her family in Pflugerville for three years.

Vice President David Buesing

David Buesing is serving as the City Manager for Pflugerville. He has a BA in Criminal Justice and a Master of Arts Degree in Human Services from St. Edward's University in Austin. He and his family moved to Pflugerville in 1976. In May 1980, he became the first Chief of Police. Chief Buesing has a Master Peace Officer's License. The Police Department has won many accolades. He has written, received and managed over 50 grants at over \$2 million with the City as a benefactor. He was instrumental in starting numerous civic organizations, primarily PfCONA, the umbrella organization for the city's neighborhood associations and the Neighborhood Conference Committee, which tries to redirect troubled youth away from the court system. He has recruited many volunteers to assist the city. Most recently, the City was returned a "check" for over \$200,000 from one volunteer group for their in-kind service hours.

Treasurer Gwen Blakeslee

Gwen Blakeslee is a local business owner. She and her family have lived in the Pflugerville area for over twenty years. Mrs. Blakeslee currently serves on the City of Pflugerville Beautification Committee, Keep Pflugerville Beautiful, and the Downtown Planning Committee. She is the Treasurer for the Downtown Business Association. Her passion for civic duty comes from her belief that the citizens have always been kind to her family. Mrs. Blakeslee returns such kindness through her volunteer service to the community. She has interests in economic development, improving the city's good qualities and recruiting friendly people to project a positive image for the city.

Secretary Patricia (Pat) Knapp

Patricia Knapp has lived in Pflugerville since May 1999. She serves as Secretary on the boards of the Creekside Neighborhood Association and the Pfriends Pfor Pflugerville's Pfuture. Ms. Knapp is an investor with twenty years experience in the credit and banking industries. She attends Austin Community College. Her hobbies include writing and decorative art glass.

Amy Atkins, Parks & Recreation Department Representative

Amy Atkins is the Assistant Director of the City of Pflugerville Parks and Recreation Department. She received her Bachelor of Science degree in Park and Recreation Administration from Texas State University (formally SWTSU). Ms. Atkins is pursuing her Masters degree in Parks, Recreation and Leisure Services. She belongs to the Chamber of Commerce and is an active seven-year member of the Texas Recreation and Parks Society (TRAPS). She assists TRAPS as the 5K Run Coordinator at the annual conference. Ms. Atkins has been an American Red Cross certified instructor since 1988.

Cecilia Galliano, Member

Cecilia Galliano graduated as a Bilingual Teacher from the University of Texas at Austin. She has been involved with children all her life in addition to her own child. Earlier in her life, she was a Sunday school teacher. She then helped disabled children with Easter Seals and other agencies. She has also worked in schools with at-risk children through reading programs and special needs. In Pflugerville, she requested two long sidewalks to protect the children from walking or crossing busy roads. One of the sidewalks now takes the children to a popular park and the other leads to a nearby elementary school.

Sally Gannaway, Member

Sally Gannaway has a degree in Business Administration from Texas Woman's University. She is retired after thirty years of working with technology in corporate America. Mrs. Gannaway currently serves in various volunteer capacities within the City of Pflugerville and surrounding area. She is on the board of the Interfaith Care Alliance, serving as the Program Committee Chair. She has extensive experience with homeless outreach, fundraising and grant fund distribution through St. David's Episcopal Church in Austin. Mrs. Gannaway enjoys her four grandchildren in addition to her volunteer service.

Michelle Pundt, Grant Writer

Michelle Pundt, a fifth generation native Texan, was first published at seventeen with articles in her hometown paper. Ms. Pundt has contributed to different weekly and daily newspapers, as well as report writing for the State of Texas. Her last State projects included streamlining the application, award, funding, and close out process for granting agencies. Ms. Pundt and her daughter reside in Wells Branch. She is active in local government and currently attends the University of Phoenix Online program. Ms. Pundt has formally served as a Capital Campaign Co-Chair, Sunday School teacher and Girl Scout group leader in the Austin area since 1985.

Thank You

Our efforts would not be successful without the assistance of those we serve, the community. We gratefully acknowledge our direct supporters and those who rally around our mission.

Kodak/The Conservation Fund
Rep. and Mrs. Jack Stick
Mrs. Laura Varney
The Residents of Arbor Creek Subdivision
The City of Pflugerville Parks and Recreation Department
Mr. Glen Holzer, Parks and Recreation Director

The City of Pflugerville Police Department including:

- The PJC Building Committee
- Chief Charles Hooker
- Sgt. Randy Glasgow
- Cpl. Mike Clowdus

Downtown Merchants Association
Keep Pflugerville Beautiful
Pflugerville Community Development Corporation
Pflugerville Council on Neighborhoods Association

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